

FOR IMMEDIATE RELEASE

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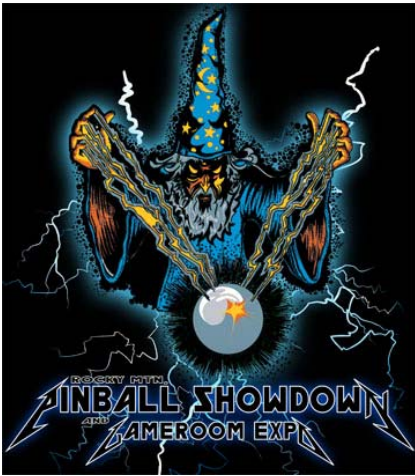


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CALLING ALL PINBALL WIZARDS AND CLASSIC ARCADE GAMERS

Over 125 pinball machines and classic arcade games set on free play April 11 – 13



April 11-13 play over 125 pinball machines and classic arcade games – no quarters needed. Every pop and geek culture icon is represented at this three-day, family-friendly event catering to all ages and gaming skill levels. This is the largest public collection of pinball and arcade games set on free play in Colorado. Admission gives free access to all games, movies, speakers, tournaments, and exhibitors buying and selling games and parts. It is a great family outing, date night, and escape with the guys and gals.

The show features special guest artist John Youssi, whose credits include popular pinball machines Medieval Madness, Tron, The Addams Family and other major titles. New this year, play retro console video games like it is 1985 on Nintendo, Super Nintendo, Atari and Sega Genesis. Players also can experience table-top gaming, including board and card, role-playing and miniature games with the Conclave of Gamers.



The popular Bumpers, Flippers and Shifters Hot Rod Car Show is outdoors of the pinball and arcade show Saturday from 9 a.m. to 2 p.m. and awards to classics/vintage, street/hot rod, and muscle cars.



PinChat seminars are a great way to learn a few fix-it and game-playing tips and meet community. Sessions include hosts of The Pinball Podcast, an online show with hard-hitting, soul-shaking, pinball pontification; Boxwood Pinball, a local artist collaboration producing hand-made wooden pinball machines with unique scoring systems and modern play; and founder of Jersey Jack Pinball, manufacturer of The Wizard of Oz and now in production, The Hobbit.

Fans can win trophies in ten different friendly pinball tournaments for all ages and skill levels that challenge individuals, kids, and parent-kid teams. The show awards over \$2,500 in cash prizes, including a \$1,000 grand prize for the pinball Open Tournament, where all fans can compete.



Admission is \$25 one-day adult pass; \$15 one-day kid pass (7-12 years); kids 6 and under free. The show is located at the Sheraton Hotel Denver Tech Center, 7007 South Clinton Street, Greenwood Village, CO 80112. Doors are open 11 a.m. to midnight Friday, April 11; 9 a.m. to midnight, Saturday, April 12; and 9 a.m. to 5 p.m. Sunday, April 13.

For more information and the schedule of events, call 303-638-2119, or visit www.PinballShowdown.com.

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