

**FOR IMMEDIATE RELEASE**

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## **COLORADO'S ULTIMATE PINBALL AND GAMER FESTIVAL EXPERIENCE**

### **Play hundreds of pinball and classic arcade video games May 25-27**

Denver, Colo., May 25-27, 2019, Memorial Day weekend is right around the corner. School is out. Pinball and arcade games are in! A great way to kick-off your summer with three amazing days in Denver with hundreds of pinball and classic arcade games to play for free with admission. Check out the new 25,000 square foot, air-conditioned festival space at the Denver Marriott Tech Center. Grab the friends and escape, bring the family, make it a weekend away, an awesome date night, or dare we say play hooky from work? Experience the sights, sounds, and excitement of hands-on games. Enjoy playing hundreds of pinball and arcade games for 32 plus hours -- No Quarters Needed.

Play for fun, or opt-in to compete in pinball tournaments for all ages and skill levels with trophies, cash, prizes and glory. A full slate of casual and friendly tournaments challenges individuals, rookies, kids, parent-kid teams, and more. The festival's sanctioned tournaments pit a player's skills against the best and highest ranked competitive pinball players in the world. Can you handle it? Play in the Horrorhouse Fest Pinball Tournament of Death, a spooktacular haunted pinball tournament for glory and prizes.

The festival brings special guests from industry and the community to give fans great opportunities to interact with awesome personalities, to discuss timely topics, and to bring a fresh, in-demand perspective of our wider community.

Rocky Mtn. Pinball Showdown and Gameroom Expo is bringing you a triple-threat in pinball! All hail Steve Ritchie, "King of Flow" and master pinball designer of 30 plus of your favorite titles, including the newly announced Black Knight: Sword of Rage by Stern Pinball, and other favorites such as Black Knight, High Speed, Star Trek, Terminator 2, and more. Meet Joe Balcer, American Pinball's game designer, about bringing life to the Houdini and Oktober Fest pinball. Balcer is well-known for his work across a spectrum of 15 plus pinball favorites including Apollo 13, Simpson's Pinball Party, The Wizard of OZ, and more. You heard it here with David Thiel, hailed as the best audio and sound guy in pinball hands-down, he is doing current sound work with the new Deeproot Pinball. Thiel is known for his stellar work on audio packages on 28 plus pinball machines and the 1983 Q\*Bert's Quest by Gottlieb.

American Pinball, Chicago Gaming Company, Jersey Jack Pinball, and Stern Pinball-- Play new games and hear stories and developments straight from pinball industries' insiders: Jack Guarnieri, Dean Grover, Butch Peel, Steve Ritchie, Joe Balcer, David Thiel, and more! Play favorite games and new game titles Black Knight: Sword of Rage, Monster Bash remake, Attack From Mars remake, The Munsters, Deadpool, Oktoberfest, and Willy Wonka and the Chocolate Factory.

Chat with programmer Dean Grover about his work on Stern Pinball's The Beatles and the Supreme pinball machines, plus hear stories of his time with Williams Electronics. Hear trench stories with Jim Schelberg of PinGame Journal to gain a wider perspective on the pinball industry and hobby through a mix of stories, vintage photos and videos. Get behind the scenes looks at the people, games, and places that make pinball awesome.

Pinball playing tips and tricks, is a workshop on pinball playing tips and tricks with Ryan Wanger of Comet Pinball. Pinball designers Scott Wickberg and Steve DuBe will look under the hood of a virtual pinball machine. Join a game developer's panel discussing pinball, mobile, eSports, and VR gaming with Jet Ternlund and Jeff Johnson.

All you want to know about pinball tournaments. Discuss competitive formats used in leagues and tournaments; a brief history of IFPA and PAPA; what are WPPRs; strategies for competitive play; and how to find tournaments and leagues that fit a player's style.

Hang out with friends, grab your beer or soda, and hide your cell phones for pinball and arcade trivia 4 p.m. Sat., 6 p.m. Sun., and noon, Mon.. The pinball and arcade community's swap meet is Sunday 8- 10 a.m. just outside the festival. Be sure to get in on the Epic Escape Room challenge and experience virtual worlds of pinball and more with The VR Arcade.



Curious about how electro mechanical games work? Join the pinball engineering workshops hosted by Mark Gibson with hands-on learning. Learn from Blizzard Mountain Pinball's Kevin McCarthy in a workshop to solve what plagues you in pinball games. Cover the gamut of common game problems and solutions in this audience-led session with JJ Babich and Dave Barber of Gamer Exchange of Colorado.

General admission is \$35 one-day adult pass; \$18 one-day kid pass (7-12 years); kids 6 and under free. The show is located at the Denver Marriott Tech Center, 4900 S Syracuse St., Denver, CO 80237. General admission show hours are all-ages welcome: 11 a.m. to midnight Saturday, May 25; 10 a.m. to 10 p.m. Sunday, May 26; and 10 a.m. to 5 p.m. Monday, May 27.

For more information and the schedule of events, email [info@PinballShowdown.com](mailto:info@PinballShowdown.com), or visit [www.PinballShowdown.com](http://www.PinballShowdown.com). ###